

ABSTRACT

The present invention relates to the general matter of integration of Internet services and telephony services with a video display (e.g., a television set). In a preferred embodiment, the invention utilizes a personal computer for system intelligence with a connection from a set top box to receive enhanced feature requests originating from a user remote control device. The personal computer processes the requests and generates pop-up windows which are sent back to the set top box for insertion into the video image as interactive displays simultaneously with the entertainment content already found in the video image.